## **REESE'S** PINWORM



## **Wondering how Pyrantel Pamoate** compares to the leading Rx treatments?

We've mapped out the similarities and differences for you:

	Pyrantel Pamoate (Reese's Pinworm Medicine)	Albendazole (Albenza)	Mebendazole (Emverm®)
How does the medicine work?	Paralyzes the worms so that the body can remove them naturally in the stool.*	Blocks glucose, preventing the worms from absorbing sugar***	Blocks glucose, preventing the worms from absorbing sugar**
How long does it take for pinworms to clear the system?	Approx. 72 hours	A few days	A few days
Dosage	By weight (liquid dosage)	By weight (tablet / chewable tablet)	100mg chewable tablet
Price	<b>\$</b> \$10 - \$15 per 1oz bottle	\$\$ \$147 <sup>+</sup> per tablet	\$\$\$ \$365 <sup>+</sup> per tablet
According to WebMD	***According to allinhealth.org		

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## Parents can save even more with our mail in rebate

Visit us online at ReesesPinworm.com/medical-professionals to request rebate packs for your office.

CHECK THE PRODUCT YO     Liquid (1 fl. oz.     UPC: 0-23513-61801-     UPC: 0-23513-61821-     UPC: 0-23513-61821-     UPC: 0-23513-61821-     Bend this completed rebat     original receipt with the R     time and price circled, and	) -2   \$2 REBATE fl. OZ.) o   \$4 REBATE REBATE CHECK: e coupon, eses's Pinworm proof-of-	Pinkork Beneficial Beneficia	<ol> <li>Only one mailing submission per household or address will be accepted.</li> <li>Photocopied, altered, counterfeit or substituted cash register receipts will not be accepted, acknowledged or returned.</li> <li>Submissions not meeting the above requirements will not be acknowledged or returned.</li> <li>Checks will be mailed to addresses within the continental United States, Alaska and Hawaii only.</li> <li>All submissions become the</li> </ol>	<ul> <li>weeks after submission is received for the mailing of your rebate of the see Pharmaceutical Comparises of the second set of loss, dar or delays by the U.S. Post Office</li> <li>Reese Pharmaceutical Co. is responsible for misprints or typographical errors.</li> <li>These submission guideline are provided to prevent possificandulent activity. Fraudulent submissions could result in the submissions could resul</li></ul>
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## **The Smarter Solution to Your Pinworm Problems**

#### **Reliable treatment at a fraction of** the cost

The cost for a pinworm prescription treatment can be staggering, up to a whopping 95% more than OTC treatments. Treating pinworms doesn't have to break the bank. For less than \$20, Reese's Pinworm Medicine can treat an entire family.

#### **Contains Pyrantel Pamoate – the** only OTC anthelmintic recognized by the FDA

Reese's Pinworm Medicine is a pyrantel pamoate liquid suspension formula that works by paralyzing the worms so that the body can remove them naturally in the stool. Pyrantel pamoate is the only

# years ago.

#### Effectively treating pinworm since 1986

Reese's Pinworm Medicine has been a part of privately held Reese Pharmaceutical's product offering since 1986. It started as a small niche brand and has grown to be the leading over-the-counter pinworm remedy.

## **Readily available for quick &** easy treatment

Reese's Pinworm Medicine is available online and at retailers and independent pharmacies across the US. It's also available at all drug wholesalers. And what's even better is, no health insurance hassles or prescription needed for this over-the-counter solution to your pinworm problems.

Walmart 2











Reese Pharmaceutical Company | 1-800-321-7178 | ReesesPinworm.com

anthelmintic drug that has been approved for OTC sales by the Food and Drug Administration. It remains the same strength it was when it came off prescription more than 30





- #1 Trusted Formula
- Safe & Effective
- Doctor Recommended For the Entire Family (Ages 2 & Up)
- Full Prescription Strength
- Single Dose Effectiveness
- Great Tasting
- Available in 1oz or 2oz Family Pack





## **Facts About Pinworm** Did you know pinworms infect 40 million Americans every year?

According to the Centers for Disease Control and Prevention, pinworm is the most common worm infection in the United States. It exists year-round, especially in warm, moist climates and is most often seen at schools, day care centers and other institutional settings. School-age children, followed by preschoolers have the highest rates of infection.

#### What is pinworm?

Pinworm is an intestinal infection caused by a tiny, white, highly contagious intestinal worm (Enterobius Vermicularis) that looks like a thread and measures about  $\frac{1}{2}$ " (1 cm) in length.

#### How do you get pinworms?

Ingesting microscopic pinworm eggs is the typical way most people become infected. The eggs travel through the stomach to the intestinal system where they hatch. Within 2-4 weeks, the adult female pinworms begin migrating from the large intestine to the area around the rectum. There they lay new eggs which trigger itching. Touching or scratching the affected area transfers the eggs to the host's fingers, which can spread them practically anywhere. When another person inadvertently ingests these eggs, the infection process begins all over again.

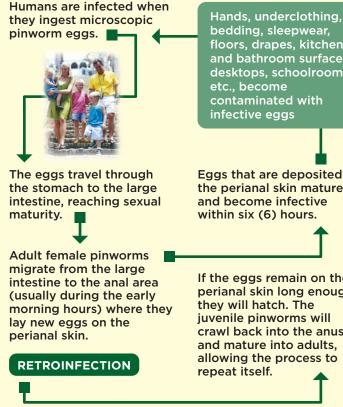
#### What are the symptoms of pinworm infection?

Parents should suspect that their children are infected if they frequently scratch their anal area, are uncomfortable sitting, have difficulty sleeping, act restless and maybe even experience loss of appetite.

#### How to identify a pinworm infection

If pinworms are suspected, you can confirm infestation by performing the "Scotch® Tape Test". Collect anal debris by pressing a piece of tape against the skin around the anus and examine it for the presence of eggs or worms. The tape test should be done in the middle of the night or first thing in the morning before bathing or using the toilet to minimize the disturbance or removal of the eggs.

### THE LIFE CYCLE OF **ENTEROBIUS VERMICULARIS** (the human pinworm)



bedding, sleepwear, floors, drapes, kitchen and bathroom surfaces desktops, schoolrooms etc., become contaminated with infective eggs Eggs that are deposited on

the perianal skin mature and become infective within six (6) hours.

If the eggs remain on the perianal skin long enough, they will hatch. The juvenile pinworms will crawl back into the anus and mature into adults, allowing the process to repeat itself.

## How to Eliminate **Pinworms**

## Pinworm infection is fully treatable.

There are a number of options for treating pinworm infection. Prescription treatments like mebendazole and albendazole are effective treatments but can be costly for the consumer. Reese's Pinworm Medicine is a pyrantel pamoate-based medication that costs a fraction of what the prescription medicines are charging, and can conveniently be found over-the-counter without the need for a prescription. It's highly effective for eliminating pinworms-usually with just one dose. The medicine should take around 72 hours to clear the system of pinworms. Because pinworms are contagious, all family members need to be treated at the same time. Several children can be easily treated with a single bottle of Reese's Pinworm Medicine. If the household is large, or has two or more adults, more than one 1-oz bottle, or a 2-oz Family Pack may be required.

#### **Dosage Guide**

Active Ingredient (in each teaspoonful) Pyrantel Pamoate 720mg (the equivalent of 250mg Pyrantel Base/teaspoonful)

Weight	<b>Dosage</b> (taken as a single dose)	
Less than 25 lb. or under 2 yrs. old	Do not use unless directed by a doctor	
25-37 lb.	1/2 teaspoonful	
38-62 lb.	1 teaspoonful	
63-87 lb.	1½ teaspoonfuls	
88-112 lb.	2 teaspoonfuls	
113-137 lb.	2 <sup>1</sup> /2 teaspoonfuls	
138-162 lb.	3 teaspoonfuls	
163-187 lb.	3 <sup>1</sup> /2 teaspoonfuls	
188 lb. & over	4 teaspoonfuls	

#### **Preventing pinworm reinfestation**

According to the CDC, pinworm eggs can survive on surfaces like clothing and bedding for 2 to 3 weeks. This makes it incredibly important to clean your home thoroughly after pinworm medicine has been administered. We recommend cleaning bedroom floors by vacuuming or damp mopping, washing bed linens and night clothes in hot water, and keeping toilet seats clean.

Wash hands regularly and thoroughly, trim fingernails short, and remind your children not to scratch.



